



LIBERTY INSURANCE ASSOCIATES

Commercial Insurance · Bonding · Benefits · Personal Lines

525 Route 33 Millstone Township, NJ 08535
Phone: (732) 792-7000 – Fax: (732) 446-5300
www.LibertyInsurance.com

Identity theft—who's been in your wallet?

The Federal Trade Commission estimates nine million Americans have their identities stolen every year. Identity theft occurs when an unauthorized person uses your personal identifying information, such as your name, Social Security number, credit card number or financial account information, without permission. The most alarming aspect of this crime is that you may not realize you are a victim until reviewing your financial statements, or worse yet, you are contacted by a debt collector.

Identity theft has serious implications, such as:

- loss of money and time spent to repair damage to your name and credit record;
- loss of job opportunities;
- denied loans for housing, cars or education; and
- possible arrest for crimes you did not commit.

How does it happen?

Headlines citing this crime appear often. How are thieves accessing confidential information? Identity theft happens when thieves:

- obtain bills or other paperwork with your personal information such as bank or credit card statements, pre-approved credit offers, new checks or tax information from your trash or mailbox;
- use special storage devices when processing your credit, debit or ATM card or break into merchants' credit card electronic databases;

- trick you into revealing your personal information through spam (unsolicited e-mails) or pop-up messages, known as phishing;
- contact you claiming they are someone else (i.e., research firm) and obtain your personal information under false pretenses;
- divert your billing statements to another location by submitting a change of address with the firm;
- steal wallets and purses;
- steal personnel records from employers or bribe employees who have access to them; or
- listen in on phone conversations in which you provide your credit card number.

How do I avoid becoming a victim?

So, what can you do about it? Reduce the risk and protect yourself by employing these measures:

- Shred all documents with personal information, including pre-approved credit offers, before discarding.
- Review financial account and billing statements closely for charges you did not make.
- Deposit mail in U.S. Postal Service collection boxes and never leave mail in your mailbox overnight or on weekends.
- Use fire walls, anti-spyware and anti-virus software and keep it updated.

- Do not respond to spam, pop-ups or unsolicited e-mails; go directly to the trusted Web site and make sure it is secure before providing personal and financial information.
- Do not use personal identifying information for passwords, such as a birth date or Social Security number.
- Never provide personal information over the phone, through the mail or Internet unless you know the firm or person.
- Never carry your Social Security card in your wallet or write your number on a check.
- Annually, obtain your free credit report from each of the three major credit bureaus by calling (877) 322-8228 or going to www.annualcreditreport.com. Do not go directly to the bureaus, as they will charge you. Also, request each of the three bureau reports at different times to monitor your information throughout the year.
- Carry identity-theft insurance. The coverage provides reimbursement for expenses resulting from the crime, such as phone bills, lost wages, notary and certified mailing costs and attorney fees. It is inexpensive and may be endorsed to your homeowners' or renters' insurance policies. As your agent, we can provide more details on this coverage.

(continued on back)



Your Professional Insurance Agent ... We want you to know about the insurance you're buying.

105428 5/08 05590556



LIBERTY INSURANCE ASSOCIATES

Commercial Insurance · Bonding · Benefits · Personal Lines

525 Route 33 Millstone Township, NJ 08535
Phone: (732) 792-7000 – Fax: (732) 446-5300
www.LibertyInsurance.com

What should I do if I think someone stole my identity?

The federal government and many states have enacted laws against identity theft. Take the following steps right away to prevent further damage:

1. Respond immediately to any debt collector in writing. Keep detailed records on all your conversations and copy all pertinent correspondence.
2. Put a fraud alert on all credit files. Contact one of the three major credit bureaus (see *Helpful contact information* section at right), which automatically will alert the others. There are two different alerts that may be used:
 - **Initial fraud alert**—use when you think you may be a victim but not sure; protects your credit records for at least 90 days and entitles you to one free copy of your credit report from each of the three credit bureaus.

3. Contact your bank or financial firm and speak with the security or fraud department. Follow their instructions and, if necessary, close the affected account(s).
4. Report the crime to your local police.
5. File a report with the FTC (see *Helpful contact information* section) to help authorities with investigations across the country.

Helpful contact information

Fraud departments of the three major credit bureaus:

- Equifax: (800) 525-6285 or www.equifax.com
- Experian: (888) 397-3742 or www.experian.com
- TransUnion: (800) 680-7289 or www.transunion.com
- FTC I.D. Theft Hotline: (877) 438-4338 or www.ftc.gov/idtheft
- Social Security Administration: (800) 269-0271 or www.ssa.gov
- U.S. Postal Inspectors: (877) 876-2455 or postalinspectors.uspis.gov